

## **Business Texts Price Competitive With New simPRO SMS Plans**

Technology company simPRO's ongoing mission to help businesses increase productivity and profitability has taken a giant leap forward with the launch of their latest SMS-based job management system plans.

As cloud-based job management technology increases its expansion into the trade services industry, simPRO's SMS plans give businesses the ability to use mobile devices in the job process without having to worry about added service providers and logistics.

simPRO Chief Technology Officer Jonathan Eastgate said, depending on the plan the range of SMS packages simPRO now provides a means businesses can choose the right option to suit their communication needs.

"We are living in an age where technology is continuously disrupting the way we do business making it harder every day for us to imagine how we operated without it," he said.

"Our SMS services run from simPRO, by simPRO, cutting the need for third party providers, which means a reduction in administrative stress and cost."

Short message service plans in the United States cater to all business needs ranging from small to large packages. Starting from just US\$8 a month, businesses can choose plans that allow SMS anywhere from 110 to 1,250 messages.

"It's important to minimize costs to dedicate your business's returns to the areas where they are needed most," Mr. Eastgate said.

simPRO's SMS service gives businesses an appropriate platform to communicate on a smaller and more mobile scale, providing a more streamlined channel compared to conversations over the phone or emails. simPRO users with a SMS plan can send custom messages that update

and inform customers on work progress or alert workers of a new job or request, meeting or project reminders, both on site or in the office.

With more than 100,000 current users worldwide across over 4,000 companies simPRO includes bi-weekly software updates and regular add-on offers so businesses can stay ahead of the curve.

ENDS

---

Contact:

Belinda Kelly  
PR & Communications Manager  
simPRO  
belinda.kelly@simpro.co  
Mob: +61 (0) 455 087 200

Ben Ready  
Managing Director  
RG Communications  
ben@rgcommunications.com.au  
+61 (0) 415 743 838

*About simPRO*

*simPRO is a leading Software as a Service (SaaS) businesses. Since its establishment in 2002 it has grown to provide a range of job management solutions that help service and project businesses to work smarter, provide exceptional service, and maximize profitability. The software is designed for trade contractors, including those in the security, electrical, fire, plumbing, data networking, solar, HVAC industries.*

*simPRO helps streamline organizations entire workflows, from estimating to service delivery and payment processing. This allows organizations to improve their cash flow, and enjoy complete visibility across their workforce as well as providing real-time office-to-field connectivity.*

*In 2016, simPRO secured US\$31 million in growth capital as part of an aggressive product innovation and expansion strategy that has seen the company enter the United States (US) and the United Kingdom over the last two years. The company's US headquarters is located in Broomfield, Colorado.*

*At the end of 2017, simPRO had more than 4,000 customers and 100,000 users globally, with organizations ranging from small contracting operations through to corporate enterprises with thousands of staff.*